

go<u>Discover</u>[™]

About **SmartBook**



SmartBook, an innovative product of goDiscover is a set of 9 beautifully illustrated books that are developed following thorough research on best practices in early-childhood learning. Our product takes pride in not just creating books that are age-appropriate and relevant to the current times but adding to it is a never-before used child-friendly technology for a child's learning called – the interactive SmartPen!

Children are innately curious, full of energy and enthusiastic about their surroundings from a very young age. Through our products, they get to channelize it into the most effective learning experience using our products that are developed based on the 'Multi-Sensorial Teaching Methodology.'

We engage three of the five senses of the child:



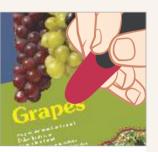




The child is put in a situation where s/he participates in the learning process through these three senses. Research indicates that this method is the most effective way to keep a child engaged and interact to a great extent and thereby leads to long-term retention of the concepts learnt.







 The attractive pictures in the books act as engaging visuals that stimulate the child's sense of sight. And the audio voiceover stimulates their sense of hearing. The use of SmartPen stimulates the sense of touch as they point to the words and pictures on the books whilst they turn the pages.

Hence, three of the child's senses are engaged leading to better comprehension, better connections between the numerous concepts covered in the books and limitless scope for interactive learning.

This is how we use multisensorial teaching methodology to help children learn concepts like vegetables, fruits, animals, birds, colors and a lot more through fun-filled activities, questions, puzzles, games, stories, rhymes and more. This builds a strong foundation on listening and speaking skills and reading readiness.

The SmartBook kit is versatile in the sense that the books can be used:

By the child – independently



On a one-on-one basis where the child and the parent/ grandparent/ caregiver will supervise



Or an adult can use them to supervise a small group of children

Our product is designed for two-way interaction and not just one-way communication regardless of age. This often gets compromised in classrooms and homes. The 'why' must be answered for each person and all learning environments must have a way to step out of the book and find the facts either in the physical world or imagination in the fantasy world.

Why paper based books like ours have better impact on a child's learning?

There is plenty of research that suggests that the use of paper based books for children has positive impact on learning compared to screen based books.

This is because paper books let children:

 Interact and engage with the content as well as with their parents or caregivers in a deeper, meaningful manner

- They ask more curious questions
- They make more comments on the content
- They form better bonds with books compared to e-books or screen time.

What makes our product incredibly unique?

Our products adds more value to this research as the text in our paper based books has added audio interaction!

Not video but audio which makes it engaging for a child and makes it interactive through the use of the SmartPen's record and play back option and the additional StickBuddy stickers that take your child's interaction to the next level.

Why use StickBuddy?

The native language, accent, voice of near and dear ones helps a child have stability of mind as they wander around everything new. English is not the primary language for most people and hence tools to understand the information in one's native language leads to happy learning.

You can simply record your questions in your own

language, assign activities to your child while you are away, and ask her/him to record their answers. This allows you to track your child's progress, customize and pace her/his learning, with the additional flexibility that one has in teaching in your own way.





SmartBook Teaching Guide

We are delighted you chose SmartBook for your child's learning!

To help you supervise or teach your child and help them reach their full potential, we are providing you a simple easy to follow teaching guide.

These are a set of steps you must follow:

Step 1

Find a comfortable place for the student and yourself to sit down for learning.

Step 2

- Get your SmartPen charged up and get going on a super smart, fun and interactive learning experience for the student!
- Show the SmartPen to the student and adjust the volume.



Step 3

Ask the student to pick a book of their choice and let them open it.

Step 4

 Help your child hold the SmartPen and touch the words, pictures, sentences.



- Let them explore everything.
- Listen and engage them by talking about the things on the page.

Step 5

- Once they listen to the content on a page, help them experience the record option.
- You can record yourself asking a question and the student's response to it. Or, ask them to say the letters or words on the page. Stop the recording once you finish. Now, touch the PlayMe option on the page.
- Let the student listen to his/her own voice in the recording. This should surprise them and get them excited!



Step 6

- Describe the pictures / letters / sounds / numbers / sentences etc., in your native language for better understanding.
- You can use Stickbuddy stickers, to record whatever you want to say and let the student listen and understand them.



Step 7

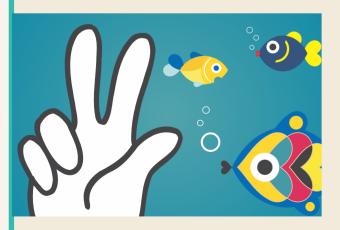
 Once the student understands how to use the SmartPen, encourage them to read, listen and record themselves.



• Let the student learn the basics before moving to saying sentences or letting them answer questions.

For example: In the numbers book, let the student learn to:

• Level 1: Count the numbers



• Level 2: Identify the numbers



• Level 3: Answer questions (e.g., pictures of two cars in different colors. Student is asked to say the difference between the two cars. One car is red and the other is yellow)



For example: A child who is 2-2.5 years old may not be able to identify numbers but might be able to count using their fingers. Once they turn 3 or little older, they might be able to identify the numbers and gradually be able to answer some questions too like count the two cars and say the difference between them is that one is red and the other is yellow.

Step 8

Once they have learnt the content, use StickBuddy to help them learn any additional concepts. You can do this in different ways:

For example:

- You can teach them more words for each letter of the alphabet. (E.g., K - Kiwi; D-Dinosaur)
- You can teach them more about animals, birds, numbers, fruits, vegetables etc., and ask questions. (E.g., What is your favorite vegetable? Is potato a fruit or a vegetable? What flies in the air: a parrot or a bear?)

Step 9

- Once you feel the student has mastered a certain content, you can even assess or evaluate his/her performance using StickBuddy!
- Once you understand where they need to improve, you can help them by giving more attention to reviewing those concepts and by re-doing those books or concepts.
- Encourage the student by giving them stars or smileys whenever they do well.

Step 10



SmartBook **Learning Gains**

Language Skills

The student's language skills are developed exponentially through reading, listening and through the unique option that allows them to record their voice. They learn to interact with the books anytime, anywhere!

They learn numerous words: spelling and pronunciation and they get to listen to a vast amount of learning material about the 9 different subjects included in SmartBook.

For example: The child can see the letter A, read it, can listen to its sound, read and listen to the words like apple, ant, aeroplane. In addition to this, they can record what they learnt!

Fine Motor Skills

The student's will develop his/her fine motor skills in an innovative way as they use SmartBook.

They get to use their little fingers to turn the pages, hold the interactive SmartPen and touch the different options on each page, pictures, words and so on.

Cognitive Skills

SmartBook stimulates the student's endless imagination and learning skills along with encouraging discovery led learning through questions like "Can you laugh like a baby?" or "How would you talk if you were a lion?"

Early Numeracy / Math Skills

Learning numbers was never so simple. With SmartBook, the child enjoys learning numbers from 1 to 10 (or 50?) on paper and by using their fingers.

They can not just identify these numbers, but they can also learn to count and even answer questions like 'How many balls are there?' 'How many fish look the same?'

Interpersonal Skills

The student's develop interpersonal skills through all the communication between you as a coach and themselves. The child interacts with you through StickBuddy as well and vice-versa!

Self-directed learning Skills

The student gets to sit down to learn whatever interests them at any given time. It gives them freedom and encourages them to experience self-directed learning.

For example: They do not have to depend on any adult for them to learn some rhymes or learn about different animal sounds!

Real-time audio conversations coupled with colorful visuals make learning enjoyable and long-lasting.

Development of Creative Skills

The recording feature gives abundant scope to let your child's creativity grow to a great extent! It gives them an opportunity to think out of the box and come up with innovative ideas that boost their knowledge and help build a confident personality.

Sensory and Emotional Skills

Through our books, the child develops sensory skills like seeing, touching, feeling and hearing skills alongside emotional and social skills that lay a foundation for wholistic development.



